GRANT PROSPECT: Middlesex Canal Association Building Project

**Bloomberg L.P. Corporate Giving Program**

**Prospect: Unclear ?**

1. New York Focus
2. Website says it does not accept unsolicited applications. However, Betty Bigwood made contact with them in 2012 and was asked to submit a proposal (which was not done). Suggest we proceed with proposal per Betty’s contact of October 12, 2012:

*“Last week I found online a Bloomberg number for the East Coast 1-212-318-2000. This morning I contacted the office and asked to be referred to their Philanthropy Department. There, I spoke with Lauren Mariani who has no specific title but is on the “philanthropy team.” Contact=* [*lmariani4@bloomberg.net*](mailto:lmariani4@bloomberg.net) *or Bloomberg, 731 Lexington Av, NY, NY 10022.*

*She (Mariani) said they look at individual cases – case by case – and notify you in 6-8 weeks.*

*She wants a proposal listing:*

*- Who we are – brochures with museum pictures*

*- What we want*

*- Copy of tax exempt status – specifically 501c3*

*- Budget – volunteers*

*- Annual Report etc.*

*I identified who I was and what the MCA is all about. She said she would be on the lookout for our application. I like the idea that they look at the proposal right away. My sense is that we should apply soon. BB”*

3. As you are no doubt aware, Michael Bloomberg grew up in Medford.

4. For a discouraging news article:

<https://www.devex.com/en/news/unsolicited-grant-proposals-not-welcome-at-bloomberg-philanthropies/80840>

Funding Range: $5000- $40,000

**Bloomberg L.P. Corporate Giving Program**  
731 Lexington Ave.  
New York, NY 10022-1331  
Contact: Erana Stennett  
E-mail: [philanthropy@bloomberg.net](mailto:philanthropy@bloomberg.net" \t "_blank)  
URL: [www.bloomberg.com/about/philanthropy](http://www.bloomberg.com/about/philanthropy/" \t "_blank)  
**Type of Grantmaker**: Corporate giving program

**Last Updated:** 6/8/2012

**Limitations**  
Giving on a national and international basis in areas of company operations, with emphasis on the New York, NY, area.  
No support for religious or political organizations, or individual schools, colleges, or universities.

**Purpose and Activities**  
Bloomberg makes charitable contributions to nonprofit organizations involved with arts and culture, education, the environment, health, medical research, human services, and science. Support is given on a national and international basis in areas of company operations.

**Program Area(s)**  
The grantmaker has identified the following area(s) of interest:   
**Dollars for Your Hours**  
Through the Dollars for Your Hours program, Bloomberg L.P. enables employees to convert volunteer hours at charities into dollars.  
**Employee Matching Program**  
Through the Employee Matching Program, Bloomberg will review one employee matching contribution to a list of approved charities outside of disaster relief matches.

**Fields of Interest**  
**Subjects**  
Arts  
Education  
Education, reading  
Environment  
Health care  
Humanities  
Human services  
Medical research  
Recreation, parks/playgrounds  
Science

**Geographic Focus**  
New York

**Types of Support**  
Emergency funds  
Employee matching gifts  
Employee volunteer services  
Endowments  
Fellowships  
General/operating support  
In-kind gifts  
Matching/challenge support  
Research  
Scholarship funds  
Sponsorships

**Publications**  
Newsletter

**Application Information**  
The Philanthropy Department handles giving. The company has a staff that only handles contributions. A contributions committee reviews all requests. Application form not required. Applicants should submit the following:

1. Population served
2. Copy of IRS Determination Letter
3. Geographic area to be served
4. Detailed description of project and amount of funding requested
5. Copy of current year's organizational budget and/or project budget
6. Listing of additional sources and amount of support

Initial approach: Proposal to headquarters  
Copies of proposal: 1  
Board meeting date(s): Bi-weekly  
Deadline(s): None  
Final notification: 6 to 8 weeks  
Additional information: U.S. proposals preferably in English; outside the U.S. proposals can be submitted in the language of the requesting nonprofit.

**Staff**  
**Number of Staff**  
6 full-time professional

**Memberships**  
**Regional Associations of Grantmakers**  
Philanthropy New York