



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Applicant Profile

Applicant Type	Organization
Legal Name	Middlesex Canal Association Inc.
Date of 501(c)3 incorporation	03/05/1964
Address1	71 Faulkner Street Billerica, Massachusetts 01862 UNITED STATES
Telephone	(978) 670-2740
Primary Contact	Mr. J. Jeremiah Breen president Phone: (978) 688-4322 Email: jj@middlesexcanal.org
Applicant Status	Organization - Non-Profit
Applicant Institution	Historical Society
Applicant Discipline	Multidisciplinary
Grantee Race	No single race/ethnic group listed above made up more than 25% of the population directly benefited
FEIN / TAX ID	51-0176731
DUNS Number	000000000
Web Address	http://www.middlesexcanal.org



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Project Overview

Executive Director Name:

J. Jeremiah Breen

Title:

president

Email:

jj@middlesexcanal.org

Telephone:

9786884322

How many years has this Executive Director (or equivalent) been serving?

Seven

Organization's web address:

www.middlesexcanal.org

Organization type:

501c3 Cultural Organization

Name of Subject Facility

Middlesex Canal Visitor Center/Museum

Street Address of Subject Facility

71 Faulkner Street

City of Subject Facility

Billerica

State of Subject Facility

MA

Zip of Subject Facility

01862

Date incorporated as a 501(c)3

March 5, 1964

If you selected 'Municipality' above, please indicate the square footage of your facility:

And, if you selected 'Municipality' please also indicate the percentage of the building that is dedicated to arts and cultural purposes:

And, if you selected "Municipality", please indicate the age of your building:

Has your organization ever applied to the Cultural Facilities Fund?

No



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Has your organization previously received a Cultural Facilities Fund grant?

No

If 'yes', has your organization fully drawn down the grant funds?

Grant request:

\$200,000

Total project cost:

> \$600,000

Project type:

Renovation/Repair

New Construction/Expansion

Fixed/Integrated Equipment

Indicate the approximate stage your project is in:

Advanced planning stages

In a couple of sentences, provide a summary of your project. This language may be edited for use in contracts and to notify the Legislature.

Adaptive reuse of a 150-year-old, wool cloth storehouse at 2 Old Elm Street, Billerica MA 01862, as a visitor center/museum. The new visitor center will replace the existing, rented, 4,400 sq. ft. visitor center at 71 Faulkner Street, Billerica.



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Organization Information

Total operating expenses for your organization's most recently completed fiscal year:
\$22,000

Number of full-time equivalents (FTEs) employed at your organization:
0

Provide a brief summary of the organization, its programs, and services.

List any planning, capital, or preservation grants received for this facility from the Commonwealth of Massachusetts within the past 10 years.

none

Briefly interpret your organization's recent financial history and ability to undertake this project. If your audits are not up to date, please explain the circumstances:

What are the start and end dates of your most recent strategic plan?



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Facility Information

Indicate the type of facility:

Museum
Other

If "other", explain:

The new visitor center is part of the Billerica Mills Historic District. It was built 150-years-ago as a wool cloth storehouse

Do you have maintenance staff on payroll?

No

If not, who is charged with maintenance?

Is the building currently listed on the National Register of Historic Places?

Yes

What is the square footage of the facility or site that is the subject of this proposal?

4,800

Type of ownership of the facility:

Owned

If "other", explain:

If there is debt, what is the term of the debt financing?

What is the current outstanding principal balance of the debt?

Who is listed as the owner on the title?

MIDDLESEX CANAL ASSOCIATION, INCORPORATED a Massachusetts nonprofit corporation

Be sure to provide a copy of the lease when mailing in your required materials.

What is the term (start and end dates) of your current lease?

If your lease is expiring within 2 years, applicants should make the case for investment.

What are the owner's responsibilities for building maintenance and repair as stated in the lease?

What are your responsibilities for building maintenance and repair as stated in the lease?

If none of the above apply, briefly explain:

Two Old Elm Street is owned by the Middlesex Canal Association, and the Association is without debt.



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Project Information

Briefly summarize the facility project that is the subject of this application.

Briefly describe your existing facility(ies) if different.

If you are a municipality, describe how 50% or more of the facility is programmed for arts, humanities, or interpretive sciences. (Include schedule of events, marketing materials, web sites, etc. in the supplementary materials.)

If you are a college or university, describe how this facility provides service and open access to the community and general public outside of the regular educational mission.

Describe the challenge or opportunity that led to the development of the proposed facilities project:

If you have already been the recipient of a Cultural Facilities Fund Capital grant, please describe how this project is distinct from the previously funded project:

If you have already been the recipient of a Cultural Facilities Fund Feasibility & Technical Assistance grant, please describe how the planning has informed the capital project:

Please indicate whether the project includes any of the following:



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Threshold Criteria #1 - Statutory - Community Impact

Describe the community need for this project:

Describe the tourism impact of your organization. Tourism is defined as a person traveling 50 miles or more one way to a destination or who stays overnight.

Describe the financial need for this grant:

Describe local support for the project (In terms of your organization and/or programming.):



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Threshold Criteria #2 - Financial Capacity

Describe your ability to raise the funds required to complete the project.

**What percentage of matching funds are committed at the time of this application submission?
(All grants require a 1:1 match.)**

What percentage of the total project costs are committed?

Does your organization have dedicated capital replacement cash reserves?

Please describe how you fund the ongoing your capital maintenance and replacement costs of your facility:

If you are expanding a current facility, building a new facility, and/or increasing programming, describe how you will financially support the new venture.



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Project Planning

Are you conducting maintenance in a building or site that is currently offering cultural programming?

Have you recently had a comprehensive capital needs assessment (for all your properties) done in-house or by a third party qualified professional?

Describe how you identify capital maintenance needs and what is your process for addressing these needs.

Are you either expanding square footage in your current space or planning a new construction project?

If yes, do you have a business plan for this expansion?

If you are building a new facility or expanding square footage in your current space, describe the evidence of 'market demand' that justifies the expansion of square footage and/or new construction.

If expanding, please describe what planning and preparation your organization has undertaken to address the impact the expansion will have on staffing and operations. (There is an opportunity to address how you will financially support this expansion in the financial section of this application).



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Transformative Impact

Describe the transformative impact of your project. Include in this narrative a description of the urban or village center in which your project is located and to what extent your project will improve the appearance of the immediately surrounding area.

Billerica Mills Historic District. Mill Village walking tour. Dilapidated, 2½ story, 40' x 60' storehouse will have new woodwork, repaired and repointed brickwork. Now private parking lot will be opened for public use by eighteen cars. The river bank will now be accessible with for the launching of canoes, kayaks, etc.

Describe how your project creates opportunities for additional private investment in the surrounding area due to vacancies, blight, or underutilized properties and what opportunities for additional private investment exist in the vicinity of your project.

Identify neighborhood public or private partners who will participate in your efforts to spur transformative impact and identify any specific private or public investment in the surrounding area.

Provide statement regarding opportunity for this project to attract an increased number of visitors to the facility and area.



Implementation

Identify the key members of the project planning, design, construction or maintenance team. Briefly describe their qualifications, roles and, responsibilities in the project. (Please indicate whether they are staff, board or contracted personnel) . Resumes and CVs should also be included as supplementary materials, but these should complement, not substitute for, the descriptive information provided in the narrative.

Describe how the project will be ready to proceed by June 2019. Be specific about any preparation (eg: financial readiness, contracts, design plans, project planning) supports your timeframe for implementation.

Name #1

Organization

Title

Describe this person's role in the project and provide a brief summary of their relevant experience:

If a third party, are they currently under contract?

Name #2

Organization

Title

Describe this person's role in the project and provide a brief summary of their relevant experience:

If a third party, are they currently under contract?

Name #3

Organization

Title

Describe this person's role in the project and provide a brief summary of their relevant experience:

If a third party, are they currently under contract?

Name #4

Organization



Title

Describe this person's role in the project and provide a brief summary of their relevant experience:

If a third party, are they currently under contract?

Name #5

Organization

Title

Describe this person's role in the project and provide a brief summary of their relevant experience:

If a third party, are they currently under contract?

Name #6

Organization

Title

Describe this person's role in the project and provide a brief summary of their relevant experience:

If a third party, are they currently under contract?

Name #7

Organization

Title

Describe this person's role in the project and provide a brief summary of their relevant experience:

If a third party, are they currently under contract?

Name #8

Organization

Title

Describe this person's role in the project and provide a brief summary of their relevant experience:

If a third party, are they currently under contract?



Mass Cultural Council - Cultural Facilities Fund - Capital 2019
Middlesex Canal Association Inc.
Application #CFF-C-0101

Primary Contact: Mr. J. Jeremiah Breen
Phone: (978) 688-4322
Email: jj@middlesexcanal.org

Document Generated: Friday, November 23rd 2018, 7:22 pm

Be sure to include the following in your Required Materials:

Provide a timeline for implementation, detailing what happens when. Please provide as an attachment in table format.

Provide a clear project budget with the status of "sources" and "uses" of funds.